



Sunday 31 May 2009, New Farm Park, Brisbane

ONLINE FUNDRAISING

Thank you for considering personal fundraising on our behalf – your commitment is much appreciated.

How to get started

Email the following information to Natasha at ncoco@haemophilia.org.au. Natasha will set up your page and advise you of your personal link – then you can GO ahead and start fundraising.

Runner's Name:

Email: (this will not be public)

Supporting comments or about you? Would you like to add information about yourself, your passion for the bleeding disorders cause, your commitment to Haemophilia Foundation or personal story or achievements?

Fundraising goal \$_____

Promotion

Let everyone know your fundraising goal and promote your commitment to achieving this goal to help Haemophilia Foundation Australia and Haemophilia Foundation Queensland.

Great ways to promote your efforts are:

- Send an email to communicate your message and include the link to your web page – why not invite your family and friends to also participate in the Red Run Classic
- Place your link and information on your company's Intranet or sporting/community newsletter. Why not ask if you can include a message in your company's employee payslips.
- Place posters up around your workplace
- Insert your fundraising goal on your auto signature
- Send an invite for people to sponsor you on social websites such as Facebook
- Many workplaces and organisations are more than happy to support a good cause. Ask your workplace to match the money you raise dollar for dollar.

What we can provide

- Flyers
- Posters
- Brochures
- Red Run Classic logo to be placed in your email signature

Promote your commitment, engage your contacts, achieve your fundraising goal - every little bit helps. Thank you!

Haemophilia Foundation Australia

E: ncoco@haemophilia.org.au

W: www.haemophilia.org.au

P: 1800 807 173

