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Career Choices: Theories and Strategies





Welcome

- Acknowledgment of Country
- Jon Hazelton, Bravo Careers

Question: Hands up if you are at the career destination you thought you would be when first leaving school?

Discussed today, (content)

- Career theories as decision-making frameworks
- Core reflection pieces: values, motivators (skills), career interests, setting career goals
- Resources for career development and reflection

What does a career (choices) development process look like?

“

If it's to be it's up to me

”

William Johnsen

“

Ask for what you want and be prepared to get it

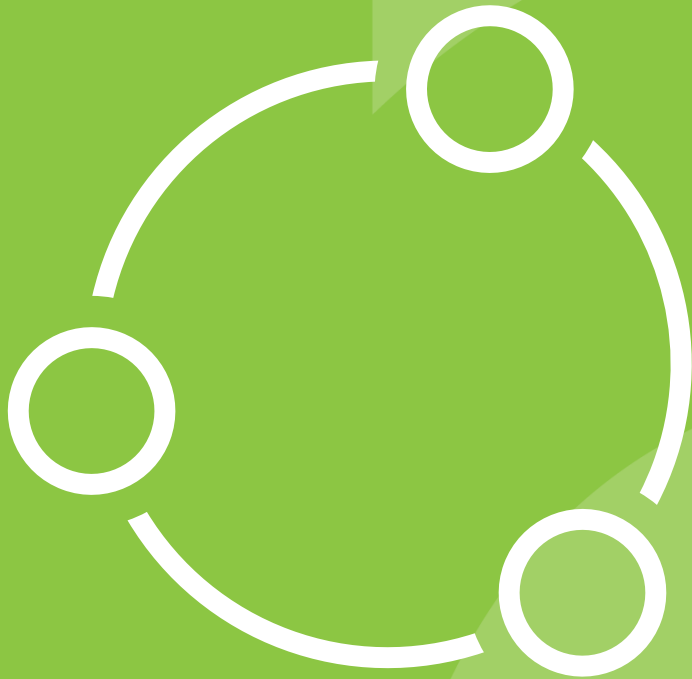
”

Maya Angelou



Concept:

Career theories and decision-making frameworks



Following are two modern career development frameworks and models that support making career decisions.....

1. Design thinking model
2. Hope-action theory

Key to all career development frameworks and models they foster:

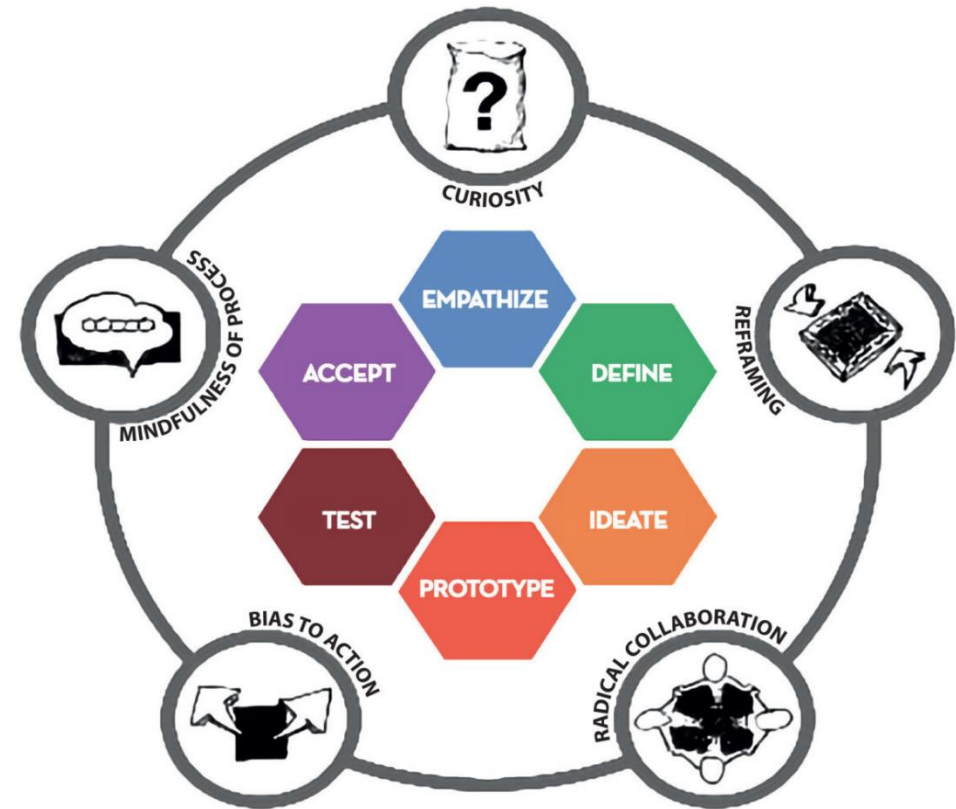
- self-exploration
- self-acceptance and;
- encourage constructive action

Design thinking (human-centered)

Stanford University d.school, 2017

Key principles for career development:

- **Accept**, expect failure and success and gravity issues
- **Empathize**, who are you? – gather info with an open mind (values, skills, goals)
- **Define**, what are you trying to achieve? from a human centered approach who benefits?
- **Ideate**, brainstorm with others, ways to achieve goal
- **Prototype**, experiment, viable avenues
- **Test**, try out ideas



(c) 2017 Bill Burnett, Dave Evans and Stanford University

Who? you're solving for
What? the needs are
How? will you solve them
Why? it matters

Hope-action theory

Spencer Niles, Norman Amundson,
Hyung Joon Yoon, 2010

- Pinwheel model, with you at the centre
- Competency development framework across 7 areas (**hope, self-reflection, self-clarity, visioning, goal setting, implementing, adapting**)
- Considers environmental impacts both incoming/outgoing, cause and effects
- Use of metaphors as a catalyst for exploration



Visual metaphor: How do I feel about my career?



Concept:

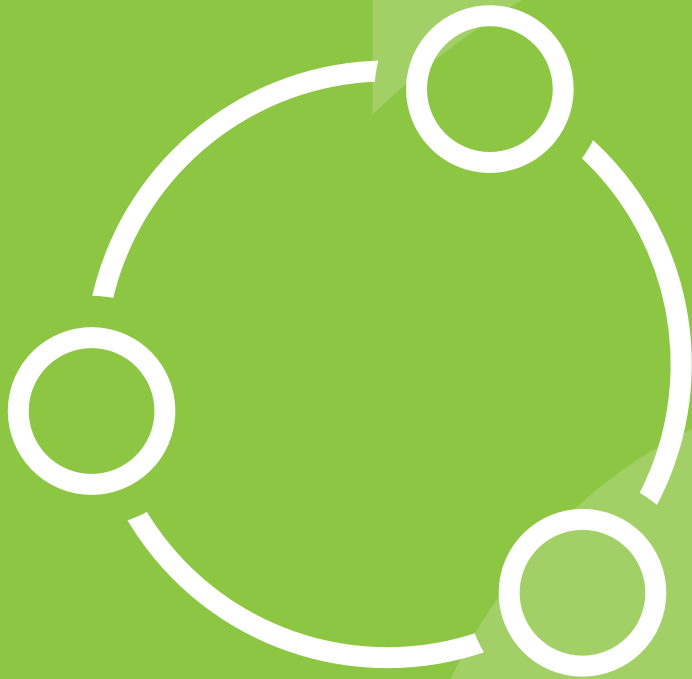
Career Values
Career Motivators
Goal Setting



- Values – are our personal (core) guides or anchors we live through our job, careers and lives. Important note: our values can and do change over time
- Motivator (Skills) - assess what we are delighted using and doing at work, **compared** to what we dislike or have little or no skills in – are there areas for growth and learning
- Benefits of setting career or professional development goals, for 6 – 12 months, or 3–5-year timeline

Concept:

Personal preferences
and career interests



Passion or purpose

- What drives us in our work 'emotionally' can be seen as our passion.
- Passion can be seen as also for you.

- Our purpose – can be seen as why we do what we do
 - Is there alignment in your current role?
 - How would others describe your why?

Final thoughts



- What are you curious about in what you'll grow into next regarding your Career/Work/Life?
- Consider the three W's:
- What do I need to accomplish?
- Who can help me?
- When am I going to get it done by?

Thank you!



Design Thinking – 5 steps to designing the life you want

Step1: Watch YouTube clip – take notes- there are lots of great tips!
<https://www.youtube.com/watch?v=SemHh0n19LA&list=PLtF3--zkUR7OouRYYCycUXxYG7t-sary4&index=15>

Step 2: Create (ideate) and map out 3 career/life plans for the next 5 years ahead

The plans cover:

1. what are you most likely to do career, work, life wise
2. what will you do if plan number 1 doesn't work out
3. inspiration plan (what if money, status, or barriers didn't exist) the big D-dream life plan - what would you do?

Career conversation/accountability buddy

- Consider teaming up with a colleague/friend at work to openly discuss and work on your career or professional development plans together. Even better is a triad – 3 people. Be focused and disciplined rather than it just becoming a 'catch-up'.

VIA character strengths profile

- Consider this free tool to further explore your innate strengths
- Visit: <https://www.viacharacter.org/>
- Top right-hand corner – 'take the free survey' button
- Register details so they can send you the report

Career bullseye charts

- If you would like to explore different career paths, bullseye chart are a great interactive way
- Visit: <https://myfuture.edu.au/bullseyes>