Invitation to Participate in Research about Haemophilia B

to help inform development of best practice support for potential future therapies

White Rabbit, an independent Australian research company acting on behalf of a pharmaceutical company, is carrying out market research with adults living with haemophilia B and their Carers.

What's involved:

- completing several simple screening questions to see if you are eligible
- providing informed consent
- participating in a 90 minute online interview about your experiences with haemophilia B, your thoughts about a number of potential future therapies, and educational resources and support that you would find helpful for those therapies

Who is eligible:

- people 18 years or older, with severe or moderate haemophilia B, who are currently taking prophylaxis treatment
- or their Care person

Reimbursement:

You will receive AUD \$150 for your time and contribution, with payment made via EFT.

Confidentiality:

All responses are treated with the strictest confidentiality. The report of the research findings will be presented in aggregate form, with no individual person identified. The interview will be recorded for transcription purposes only, and the recording will be erased upon project completion.

What to do next...

If you are interested, or for more information, please contact Rebecca at White Rabbit

- e: <u>rebecca@whiterabbitconsulting.com.au</u>
 - m: 0405 140 493

Your participation will be valuable in understanding the issues facing people with haemophilia B, your perceptions of a number of potential future therapies, and effective educational resources and support related to those therapies.

White Rabbit respects your privacy, and adheres to the Australian Market and Social Research Society's Code of Professional Behaviour regarding handling of personal information (available <u>here</u>), which has been approved by the Australian Privacy Commissioner. Your details will not be forwarded to any other parties, and you will not be contacted by White Rabbit for anything other than this research project unless you choose to be.