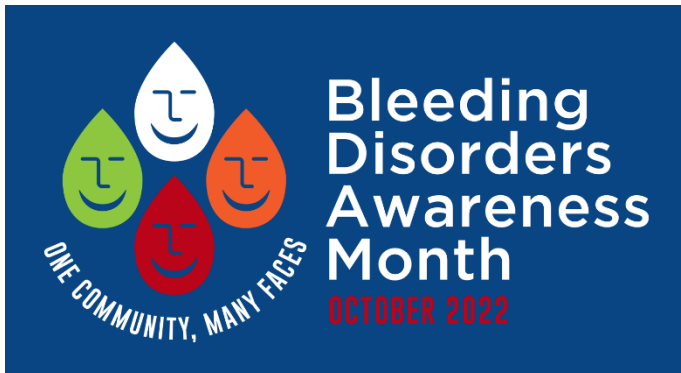


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HAEMOPHILIA FOUNDATION AUSTRALIA



## HOST KIT 2022

*Information and tips on hosting a successful event during Bleeding Disorders Awareness Month.*

[www.haemophilia.org.au/BDAW](http://www.haemophilia.org.au/BDAW)

### Getting involved and fundraising tips

This year in October we will have a whole month to raise awareness about bleeding disorders.

The 2022 theme for Bleeding Disorders Awareness Month is **ONE COMMUNITY, MANY FACES**. Each week we have different topics and will meet community members from all ages and stages of life to hear their stories.

There are many ways you can get involved:

- Organise a Red Cake Day
- Host a red-themed morning tea/afternoon tea either face to face or virtually
- Dress red for a cocktail night
- Host a red themed crafternoon – we have colour in sheets and other great ideas on our website
- Wear red in support of the day
- Organise a red dress day for your school classmates
- Set up an information stand in your workplace, school, hospital or library
- Hand out promotional items in your local area (*check out our website to order*)
- Set up a fundraising page – this way people who cannot attend your event can donate as well.  
<https://www.mycause.com.au/page/292627/bleeding-disorders-awareness-month>

*\*Pls note in some circumstances a fundraising permit will be needed, contact HFA for more information\**

### Where will the donations go?

Haemophilia Foundation Australia's fundraising target is \$20,000. This will enable us to support some of our programs and services across Australia such as peer support programs, new and updated resources and keep up our advocacy work.

MEMBER ORGANISATIONS - HAEMOPHILIA FOUNDATIONS: • AUSTRALIAN CAPITAL TERRITORY • NEW SOUTH WALES • QUEENSLAND • TASMANIA • VICTORIA • WESTERN AUSTRALIA  
• NATIONAL MEMBER ORGANISATION OF THE WORLD FEDERATION OF HEMOPHILIA

POSTAL: PO BOX 1208 DARLING VICTORIA AUSTRALIA 3145 STREET ADDRESS: 7 DENE AVENUE MALVERN EAST VICTORIA 3145  
TELEPHONE: (03) 9885 7800 FACSIMILE: (03) 9885 1800 EMAIL: [hfaust@haemophilia.org.au](mailto:hfaust@haemophilia.org.au) WEBSITE: [www.haemophilia.org.au](http://www.haemophilia.org.au)

Donations over \$2 are tax Deductible

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Peer support programs, such as family weekends are vital. They provide a stress-free environment where families can meet to share experience and create networks amongst members thus developing ongoing peer support. Without such a weekend, many kids would never have the opportunity to meet and interact with other kids with a bleeding disorder, except perhaps in a clinic environment.

We are constantly reviewing and producing new information resources. From the moment a family gets a diagnosis, parents rely on HFA to help them understand and manage their child's condition, by providing balanced and accurate information about risks, types of treatment, and how children with haemophilia really live.

## Quick facts about bleeding disorders

### Haemophilia

- A rare genetic bleeding disorder where the blood doesn't clot properly
- Caused by an alteration in the gene making clotting factor VIII (8) or IX (9)
- Usually inherited, but 1/3 of people have no previous family history
- Incurable and can be life-threatening without treatment
- Treatment can help prevent repeated bleeding into muscles and joints, which causes arthritis and joint problems
- Most people diagnosed with haemophilia are male
- Women and men can have the genetic alteration causing haemophilia and pass it on to their children
- Some females who carry the gene can also have bleeding problems; some have haemophilia

### Von Willebrand disease (VWD)

- An inherited bleeding disorder
- Occurs when people do not have enough of a protein called von Willebrand factor in their blood or it does not work properly
- Many people with VWD have mild symptoms but some people have a more severe form. With all forms of VWD there can be bleeding problems
- Many people are not aware they have the disorder and are currently undiagnosed
- Both men and women can have VWD and pass it on to their children.

### Other Factor Deficiencies

- Other bleeding disorders include rare clotting factor deficiencies and inherited platelet disorders
- Factor XI deficiency is the most common of the rare bleeding disorders, estimated at one in 100,000 people, and is the second most common bleeding disorder to affect women after von Willebrand disease.

### How common?

- In Australia there are more than 6,600 people diagnosed with haemophilia, von Willebrand disease or other related inherited bleeding disorders.

## Promotional items

Promotional items are available to order free of charge for your event. Visit [www.haemophilia.org.au/BDAMorder](http://www.haemophilia.org.au/BDAMorder) to order or contact [ncoco@haemophilia.org.au](mailto:ncoco@haemophilia.org.au).

Some items can be downloaded at [www.haemophilia.org.au/BDAMdownload](http://www.haemophilia.org.au/BDAMdownload).

## Banking donations

Now that your event is over, here are a few options to donate funds raised. Please be sure to let us know the success of your event and pictures would be great. Email photos to [donate@haemophilia.org.au](mailto:donate@haemophilia.org.au).

**To donate proceeds from your event to HFA, you can do it in a few different ways:**

### Option 1. Donate online

Make a donation securely on our donation page <https://www.haemophilia.org.au/donate> Please ensure to comment in the notes section about your event.

### Option 2. PayPal

You can donate via PayPal by

1. Log into your account
2. Select send money
3. To: [donate@haemophilia.org.au](mailto:donate@haemophilia.org.au)
4. Continue

### Option 3. Post

Download a donation return form and send back to HFA with a cheque, money order or credit card details.

### Option 4. Direct Deposit

Direct deposit into HFA bank account. Please email [donate@haemophilia.org.au](mailto:donate@haemophilia.org.au) for the details.

HFA can send individual receipts if required. Please contact [donate@haemophilia.org.au](mailto:donate@haemophilia.org.au). All donations will be acknowledged.

## Stay Connected



## Contact us

Haemophilia Foundation Australia  
PO BOX 1208 DARLING VICTORIA 3145 1800 807 173  
W: [www.haemophilia.org.au](http://www.haemophilia.org.au) E: [donate@haemophilia.org.au](mailto:donate@haemophilia.org.au)

***Thank you for participating in  
Bleeding Disorders Awareness Month!***