

# BLEEDING DISORDERS AWARENESS WEEK 2020



**Bleeding Disorders**  
**AWARENESS WEEK**

During the week of 11-17 October 2020 Bleeding Disorders Awareness Week was an opportunity for individuals and families as well as Haemophilia Foundations and other organisations to take part in a campaign and activities to raise awareness about haemophilia, von Willebrand disease and related inherited bleeding disorders throughout Australia.

What a different year it has been! With COVID-19 restrictions different in each state/territory, we moved to a virtual campaign. We had many fun activities for all ages, such as the colouring in competition, an online quiz, Zoom and Facebook Live information sessions and a cupcake baking class.

Test your knowledge with the Bleeding Disorders Awareness Week Quiz - <https://tinyurl.com/y5tpnzfl>



The theme was **One Community, Many Faces** and we showcased our community and highlighted the many different bleeding disorders and experiences. Short versions of the stories have been included in this issue of *National Haemophilia*. You can read the full stories and watch the videos on the HFA website - <https://tinyurl.com/BDAW2020-stories>.



The HFA **Go Red for Bleeding Disorders** campaign enabled people to do a range of activities with their families, friends, workplaces and communities during Bleeding Disorders Awareness Week. It was great to see lots of red cakes and dress in red days. HFA hosted a cupcake baking session to kick off the week.

**Thank you to everyone who participated in Bleeding Disorders Awareness Week.**

A highlight of the week was a Live Chat Q&A session with Chris Bombardier about his movie **Bombardier Blood**. Chris shared his experience of climbing Mount Everest. We also had our own Australian rock climbers, the Godwin brothers, tell their story about climbing the rockface *El Capitan* in Yosemite National Park in the USA last year. You can buy and watch the *Bombardier Blood* movie at <https://tinyurl.com/Bombardier-Blood-movie>. See the article **Climbing mountains with severe haemophilia** in this issue of *National Haemophilia* for a report on the Live Chat session.



# The Ronald Sawers Haemophilia Centre in Melbourne all wearing something red





*Thank you to MasterChef Lincoln and Avondale Early Learning Centre for the great red cupcakes and sharing about his haemophilia with his mates*



*Giselle ran a great cupcake baking class. What great work they all did!*