



Bleeding Disorders AWARENESS WEEK

10-16 OCTOBER 2021

During the week of **10-16 October 2021** we celebrated Bleeding Disorders Awareness Week. The week is an opportunity for the community, Haemophilia Foundations, Haemophilia Treatment Centres, stakeholders and schools to take part in a campaign and activities to raise awareness about haemophilia, von Willebrand disease and related inherited bleeding disorders throughout Australia.

GO RED FOR BLEEDING DISORDERS

During Bleeding Disorders Awareness Week there were some great activities for everyone to participate in, which could be done virtually and face-to-face.

RED CLASSIC



Freddie leading his family ...



... and grandma riding her horse



Our national virtual Red Classic event saw people participate in all different ways – ride, scoot, walk even horse riding! Thanks to our participants for some great photos.



Sam and Rocky walking the Red Classic



Steph and family trekking the Red Classic

RED CAKE DAY



Our Red Cake Day cupcake packs were very popular. At Jaylin's childcare the cupcake packs were a special highlight, where they baked and ate as a group.

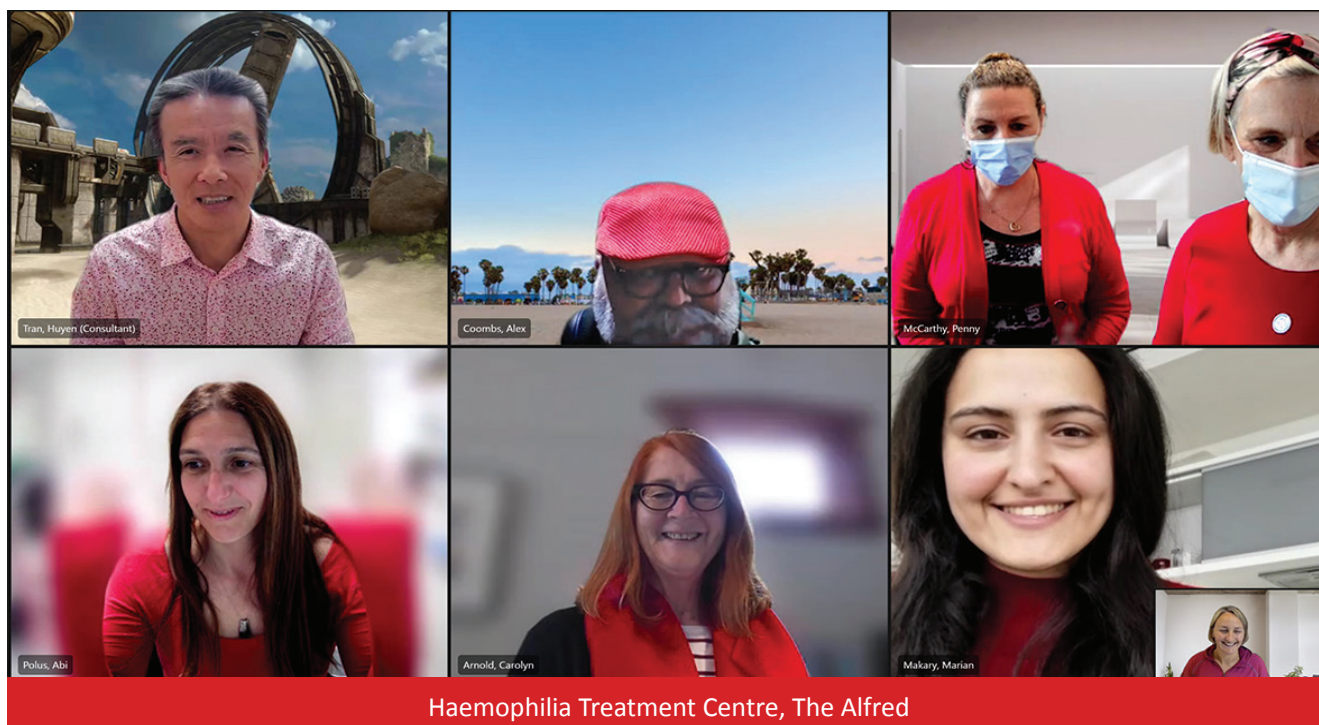
BLEEDING DISORDERS AWARENESS WEEK IN PICTURES



Remy's daycare class had yummy cupcakes



John Hunter Children's Hospital



Haemophilia Treatment Centre, The Alfred

Thank you to everyone who participated in Bleeding Disorders Awareness Week.