



Bleeding Disorders Awareness Month

OCTOBER 2022

For the first time, Bleeding Disorders Awareness was hosted over a month – and what a great month it was.

Bleeding Disorders Awareness Month is an opportunity for individuals and families as well as Haemophilia Foundations and other organisations to take part in a campaign and activities to raise awareness about haemophilia, von Willebrand disease and related inherited bleeding disorders around Australia.

The theme of the month was **One community, many faces**. We showcased different topics for all ages and stages during the month.



All Ages and Stages



New Treatments (inc. gene therapy)



VWD and Rare BD



Life and Living

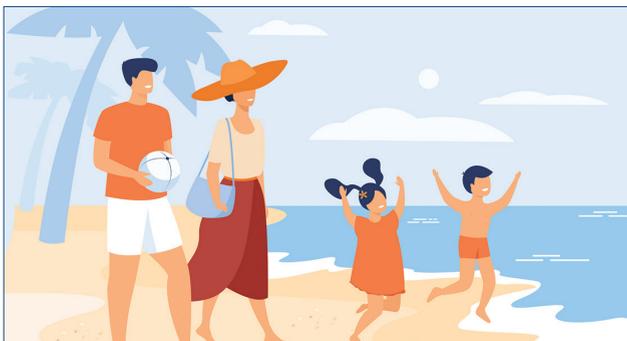
PERSONAL STORIES

Thank you to the individuals and families who shared their stories during the month. You can read some of their stories in this issue of *National Haemophilia*.

WEBINARS

Over the month HFA hosted 4 webinars, covering very topical areas.

The webinars can be viewed at <https://tinyurl.com/BDAM22-webinars>



Travel Tips



New therapies



Choosing or changing your career path



Your rights: Superannuation and insurance

RED CAKE DAY

Across the country our community hosted Red Cake Days, information stalls, children with a bleeding disorder did show-and-tell to their classmates and Bendigo Bank Gippsland region in Victoria fundraised across their branches.



1,2,3: Alex in her small town of Weipa QLD held seven cupcake days, selling 517 cupcakes in total and raising over \$1000. Thank you to St Joseph's Parish School Weipa, C&K Weipa Community Kindergarten, Weipa Town Authority, Weipa Business Equipment and Woolworths Weipa for your assistance.



4: Lincoln educated his peers in kindergarten at Heritage College Lake Macquarie about bleeding disorders and haemophilia B.

Thank you to everyone who participated in Bleeding Disorders Awareness Month.

BLEEDING DISORDERS AWARENESS MONTH IN PICTURES



Australian Haemophilia Nurses' Group wearing red



Maddy dressed all in red to help raise awareness for her two brothers with haemophilia A



HFV Walk – HFA Executive Director, Sharon Caris and HFV President, Leonie Demos



Lincoln and his class in red



Weipa Hospital



Leapstart Early Learning Childcare, Jandakot WA

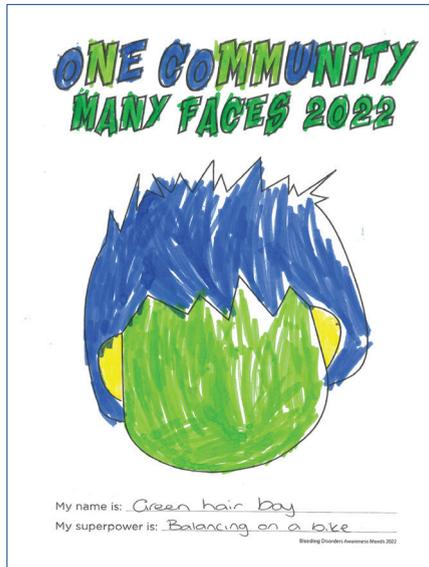


Weipa Town Authority Disaster Expo Stall

COLOURING IN COMPETITION

Thank you to all the children who participated in this year's **What is your superpower?** colouring in competition.

The winners are:



Category 1
children aged under 4 years
Harper NSW



Category 2
children aged 5 to 8 years
Payton QLD



Category 3
children aged 9 to 11 years
Hope ACT

#whatisableedingdisorder

HFA VIDEO CHALLENGE

Congratulations to Leela who won the HFA Video Challenge with her great video explaining *What is a Bleeding Disorder*.

You can view this creative video on the HFA YouTube Channel - <https://tinyurl.com/HFA-VC-Leela>



by Leela