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BLEEDING DISORDERS AWARENESS WEEK 2019

Challenging the status quo

Bleeding Disorders Awareness Week is an opportunity for individuals and families as well as Haemophilia Foundations and other organisations to take part in a campaign and activities to raise awareness about haemophilia, von Willebrand disease and related inherited bleeding disorders throughout Australia during the week of **13-19 October 2019**.

This year the theme is **Challenging the status quo**.

What does challenging the status quo mean to you? Look out for the personal stories from the bleeding disorders community that we will publish during Awareness Week. We invite you to share these stories with other people you know: it's through sharing personal experiences that we can connect and increase understanding in the wider community.

RED CAKE DAY

Start thinking about hosting a **Red Cake Day** during the week. It is a great way to involve family, friends and workplaces to take part in a special event to help raise funds during the week.

HFA can post out promotional packs for your event or awareness stand, such as stickers, balloons, tattoos, or colouring in sheets. Orders will be open in August.

To go on the Bleeding Disorders Awareness Week/ Red Cake Day mailing list, email donate@haemophilia.org.au or keep an eye on our page www.haemophilia.org.au/BDAW. 

