



**LIGHT IT UP
RED!**

WORLD HAEMOPHILIA DAY 2020

GET+INVOLVED 17 April 2020

Every year on 17 April World Haemophilia Day is recognised worldwide to increase awareness of haemophilia, von Willebrand disease and other inherited bleeding disorders. This is a critical effort since with increased awareness comes better diagnosis and access to care for the millions who remain without treatment.

17 April 2020 is the 30th anniversary of World Haemophilia Day! The longevity of this celebration is proof of the dedication and tight-knit nature of our community.

The theme of World Haemophilia Day in 2020 is **Get+involved**. Whether you are a person with a bleeding disorder, a family member or caregiver, a corporate partner, a volunteer, or a healthcare provider, we want to encourage you to help increase the awareness of inherited bleeding disorders and the need to make access to adequate care possible everywhere in the world.

LIGHT IT UP RED

Landmarks and monuments in Australia and around the world will support World Haemophilia Day by changing their lighting red on 17 April 2020.

Show your support on the night, and post photos on our Facebook page of you and your friends at the landmark. #WHD2020

Keep an eye on our website and Facebook page for a list of locations that will be supporting the day. We have some new and old places, and a location in every state/territory. We would love you to share your photos and pictures on the day.

HFA Website – www.haemophilia.org.au


HFA's Facebook page - www.facebook.com/HaemophiliaFoundationAustralia.

WORLD HEMOPHILIA DAY
2020 | APRIL 17

GET +IN VOLVED

 facebook.com/wfhemophilia

 Find important educational resources
and hear from top experts at
elearning.wfh.org

 [@wfhemophilia](https://twitter.com/wfhemophilia)
Comment, tweet, follow and hashtag
#WHD2020 to stay social!



WFH

WORLD FEDERATION OF HEMOPHILIA
FÉDÉRATION MONDIALE DE L'HÉMOFILIE
FEDERACIÓN MUNDIAL DE HEMOFILIA

JOIN US FOR THE AUSTRALIAN PREMIERE OF *BOMBARDIER BLOOD!*



Join us to celebrate **World Haemophilia Day** on Friday 17 April 2020 with the **Australian Premiere** of *Bombardier Blood* followed by a ride on the Melbourne Wheel as it turns red in support of the day!

Bombardier Blood is a powerful documentary about Colorado-based Mountaineer Chris Bombardier, who has never let haemophilia stop him from climbing some of the world's tallest mountains. In 2017, Chris partnered with filmmaker Patrick James Lynch, who also has haemophilia, to film his journey through Nepal to summit the world's tallest peak, Mount Everest.

**Bombardier Blood
Australian Premiere
Friday 17 April -
6.45pm for 7pm start**

**Hoyts Docklands,
Melbourne**

Followed by ride on
the Melbourne Wheel

Ticket Price: \$28
(adult) and \$23 (child)
including movie
and Melbourne
Wheel ride (movie
only tickets are also
available)

To purchase tickets,
visit [https://www.
trybooking.com/BIPRL](https://www.trybooking.com/BIPRL)

**For more
information** contact
HFA 03 9885 7800
or email [donate@
haemophilia.org.au](mailto:donate@haemophilia.org.au)

The film will also be
shown in other states.
Check with your local
Foundation.