ADAPTING TO CHANGE

Sustaining care in a new world

WORLD HEMOPHILIA DAY





"The COVID-19 pandemic has made life challenging for people with a bleeding disorder—but we can't stop striving for Treatment for All. World Hemophilia Day is a platform for showing the world that our community is resilient and we will overcome this new challenge as we have overcome other challenges in the past."

—CESAR GARRIDO, WFH PRESIDENT

APRIL 17, 2021 IS WORLD HEMOPHILIA DAY.

This important event is about bringing the global bleeding disorders community together. With the COVID-19 pandemic having a major impact on people with a bleeding disorder, that objective has never been more important. Our community is made up of a great diversity of people—from patients and their families, to carers, physicians and researchers—each of whom has been affected by the pandemic in a different way. We need to continue providing support to these people now, and in the future once the pandemic has passed. The world has changed greatly over the last year, but one thing hasn't: we are still in this together, and we will always be stronger together as a community in our shared vision of "Treatment for All".

On World Hemophilia Day, the WFH would love to know how you have:

INNOVATED to adapt to change in the face of adversity

DISCOVERED new opportunities to support your community

CONTINUED to advocate on behalf of your community

SUSTAINED care for patients despite the challenges of the COVID-19 pandemic



WORLD FEDERATION OF HEMOPHILIA FÉDÉRATION MONDIALE DE L'HÉMOPHILIE FEDERACIÓN MUNDIAL DE HEMOFILIA

WORLD HAEMOPHILIA DAY 2021



Every year on 17 April World Haemophilia Day is recognised worldwide to increase awareness of haemophilia, von Willebrand disease and other inherited bleeding disorders. This is a critical effort since with increased awareness comes better diagnosis and access to care for the millions who remain without treatment.

World Haemophilia Day was started in 1989 by the World Federation of Hemophilia (WFH), which chose 17 April as the day to bring the community together in honour of WFH founder Frank Schnabel's birthday.

This year the theme is *Adapting to Change*. Living during a pandemic can pose many challenges, not only for our health, but also for our mental health and wellbeing. In 2021 World Haemophilia Day is a platform across the globe for exploring our community's resilience and how we will overcome this new challenge - as we have overcome other challenges in the past.

ACTIVITIES

HFA will be planning virtual events and activities – to keep up to date visit www.haemophilia.org.au/WHD and follow our social media networks.



Like Haemophilia Foundation Australia on Facebook



Like Haemophilia Foundation Australia on Instagram



Follow HFA @Haemophilia_Au

We will once again participate in **Light it Up Red** and showcase landmarks across the country.

The World Federation of Hemophilia is asking our community to write on their page worldhemophiliaday.org about how you or someone you know has adapted to change in the last year. This page will go live from 1 April 2021.







