

BLEEDING DISORDERS AWARENESS WEEK

Bleeding Disorders Awareness Week is an opportunity for individuals and families as well as Haemophilia Foundations and other organisations to take part in a campaign and activities to raise awareness about haemophilia, von Willebrand disease and related inherited bleeding disorders throughout Australia during the week of **7- 13 October 2018**.

This year the theme is **Living life to the full**.

What does living life to the full mean to you? Look out for the personal stories from the bleeding disorders community that we will publish during Awareness Week. We invite you to share these stories with other people you know: it's through sharing personal experiences that we can connect and increase understanding in the wider community.

More information about Bleeding Disorders Awareness Week is at <https://www.haemophilia.org.au/BDAW>.



**Bleeding Disorders
Awareness Week**
7-13 October 2018

Red Cake Day

RED CAKE DAY

HFA is calling on our friends and supporters to help us by taking part in Red Cake Day!

How can I get involved?

- Organise a **Red Cake Day** at your home, workplace, school, kindergarten or community group
- Order free napkins, pens, tattoos, stickers and colouring sheets and pencils to make your Red Cake Day special
- Display free posters, postcards, newsletters and raise awareness
- Tell your friends, family, colleagues about the week and encourage them to hold their own Red Cake Day event!

Once again Bendigo Banks across Australia will be supporting Red Cake Day. Pop into your local branch during the week.

To order your free promotional items, visit www.haemophilia.org.au/order

For more information

- visit www.haemophilia.org.au/redcakeday
- or call HFA on **1800 807 173**
- or email Natasha ncoco@haemophilia.org.au 



Like HFA on Facebook www.facebook.com/RedCakeDay



Follow HFA [@Haemophilia_Au](https://twitter.com/Haemophilia_Au) and join the conversation at [#redcakedayhaemophilia](https://twitter.com/redcakedayhaemophilia)