

# BLEEDING DISORDERS AWARENESS WEEK

Bleeding Disorders Awareness Week is an opportunity for individuals and families as well as Haemophilia Foundations and other organisations to take part in a campaign and activities to raise awareness about haemophilia, von Willebrand disease and related inherited bleeding disorders throughout Australia during the week of **11-17 October 2020**.

What a different year it is going to be – with COVID-19 restrictions different in each state/territory and the unknown we have decided to develop a virtual campaign. This will involve many fun things that all ages can get involved in.

The theme of the week is **One Community, Many Faces**. We will showcase our community and highlight the many different bleeding disorders and experiences.

## GO RED FOR BLEEDING DISORDERS

Looking for something to do during Bleeding Disorders Awareness Week either face to face or virtual? Host a red-themed event and **Go Red For Bleeding Disorders!** Some quick ideas are:

- Host a red-themed morning tea
- Host a Red Cake Day
- Dress red for a cocktail night
- Host a red themed crafternoon
- Wear red in support of the day

More information and ideas will be on our website.

HFA will not be able to provide any promotional packs this year due to COVID-19 restrictions but we will have it all downloadable online.

For downloads and information visit [www.haemophilia.org.au](http://www.haemophilia.org.au) or contact Natasha on [ncoco@haemophilia.org.au](mailto:ncoco@haemophilia.org.au) or MB 0403 538 109.

Don't forget to follow us on our social media networks for links to virtual events and current up to date information -



## EVERYONE HAS A STORY TO TELL

Would you like to share your story for Bleeding Disorders Awareness Week?  
[www.haemophilia.org.au/shareyourstory](http://www.haemophilia.org.au/shareyourstory)



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