



World Haemophilia Day 2023

Every year on 17 April World Haemophilia Day is recognised worldwide to increase awareness of haemophilia, von Willebrand disease and other inherited bleeding disorders. This is a critical effort since with increased awareness comes better diagnosis and access to care for the millions who remain without treatment.

World Haemophilia Day was started in 1989 by the World Federation of Hemophilia (WFH), which chose 17 April as the day to bring the community together in honour of WFH founder Frank Schnabel's birthday.

This year the international theme is **“Access for All: Prevention of bleeds as the global standard of care”**. The aim is to improve access to treatment and care with an emphasis on better control and prevention of bleeds for all people with bleeding disorders. This means making home-based treatment available as well as prophylaxis treatment to help people with bleeding disorders to have a better quality of life.

Did you know, WFH estimates that over 65% of people living with haemophilia worldwide have not yet been identified and diagnosed.

The World Federation of Hemophilia, with the support of volunteers from around the world, does remarkable work to improve access to diagnosis, treatment, care and support for people with bleeding disorders in less well-resourced countries with their GAP and Twinning Programs and the Cornerstone Initiative. HFA is currently connected with the Myanmar Haemophilia Patient Association as a part of the WFH Twinning Program.

Haemophilia Foundation Australia is a WFH member organisation and many Australian volunteers have been involved with WFH programs. HFA has supported many programs over the years and participated in the WFH Twinning Program and various committees that work to achieve the objectives of WFH.

In Australia, our community is fortunate to have access to a range of treatments, care and services. During recent times, some new haemophilia therapies available in Australia have led to fewer or no bleeds and greatly improved the quality of life of those who have been able to use them. We look forward to more novel therapies in the future for everyone.

LIGHT IT UP RED

We have many locations and landmarks all over Australia **Lighting up Red** in support of World Haemophilia Day. Updated locations will be listed on our website. Keep an eye out and share photos on our social media platforms.

LIGHT IT UP RED LOCATIONS

- ACT** Telstra Tower
The Carillion
The Australian Mint, Deakin
- NSW** Newcastle City Hall Clock Tower
Port Macquarie Town Square
- NT** TBC
- QLD** Brisbane
Breakfast Creek Bridge, Newstead
Brisbane City Town Hall
Gateway Bridge
Ipswich Civic Centre
King George Square
Kurilpa Bridge
Parliament House, Brisbane
Reddacliff Place sculptures
Sandgate Town Hall
Story Bridge
Treasury Casino, Brisbane
Victoria Bridge
Water Towers
Wickham Terrace Car Park architectural wall
Cairns
Court House Gallery
Maranoa
CBD Tree Lights, Maranoa
Rockhampton
Heritage Façade Council building
Stanthorpe
Stanthorpe Administration Building
Toowoomba
Victoria Bridge

- Townsville
Central Park Boardwalk
George Roberts Bridge
Little Fletcher Bridge
Old Magistrates Court House
Townsville Sign
Victoria Bridge
Wharton Reef Lighthouse
Warwick
Town Hall Warwick Clock Face
Warwick Town Hall roof lights



- SA** Adelaide Oval
The new Riverbank lighting feature
- TAS** West Point Tower
Tasman Bridge
Festive Lights, Hobart
- VIC** Ballarat Town Hall
Bolte Bridge
Drum Theatre Building, Dandenong
Geelong intersection Moorabool and Malop Street Geelong
- WA** Council House
Trafalgar Bridge

More information

For more information and locations, visit the World Haemophilia Day page on the HFA website - www.haemophilia.org.au/WHD