



# Bleeding Disorders Awareness Month

## OCTOBER 2024

Bleeding Disorders Awareness Month is an opportunity for individuals and families as well as Haemophilia Foundations and other organisations to take part in a campaign and activities to raise awareness about bleeding disorders.

Visit the web page!

[www.haemophilia.org.au/BDAM](http://www.haemophilia.org.au/BDAM)



The 2024 theme for Bleeding Disorders Awareness Month is **NEW POSSIBILITIES**.

Throughout the month we'll share personal stories, fast facts and bust some myths about bleeding disorders. There will also be activities and giveaways for kids such as little red cars and nail stickers, colouring in sheets and word finds, events across the country, information sessions, competitions, and more.

The last week of October will be **Red Week**. During the week organise an activity with your family or friends around something red – wear red to school, bake red cupcakes, red hair day – the ideas are endless!!

We will launch our calendar at the end of September. To be advised about events, register for our E-news [www.haemophilia.org.au/enews](http://www.haemophilia.org.au/enews) or keep an eye on our website and social media platforms.

## PROMOTIONAL ITEMS

Orders for promotional items are now open. These items are free of charge. Order them to use for your school, workplace or family/friend event. We have little red cars, nail stickers, tattoos, balloons, pens, colouring-in sheets, information posters and lots more.

Put your order in at:

[www.haemophilia.org.au/BDAMorder](http://www.haemophilia.org.au/BDAMorder)

## HOW CAN YOU BE PART OF RED WEEK?

- Order promotional items for your event, information stalls and your child's school/childcare
- Run a fundraising event
- Host a Red event, e.g. Red Cake Day, Red Dress Up Day
- Share information on your social platforms
- Hold an information stall in your classroom or at school
- Children and their friends can take part in the colouring-in competition or a Scavenger Hunt
- Take part in HFA and Foundation activities (Calendar coming soon)

## For more information

Contact:

T: 03 9885 7800

E: [hfaust@haemophilia.org.au](mailto:hfaust@haemophilia.org.au)